

What Is Claimed:

1. A liquid dish cleaning composition which comprises approximately by weight:
 - (a) 1% to 6% of a sodium salt of a C₈-C₁₆ linear alkyl benzene sulfonate surfactant;
 - (b) 7% to 13% of a magnesium salt of a C₈-C₁₆ linear alkyl benzene sulfonate surfactant;
 - (c) 8% to 14% of an ammonium or sodium salt of an ethoxylated C₈-C₁₈ alkyl ether sulfate surfactant having 1 to 30 moles of ethylene oxide;
 - (d) 8% to 14% of an ammonium or sodium salt of an ethoxylated alkyl ether sulfate surfactant having 5 to 10 moles of ethylene oxide;
 - (e) 3% to 10% of an amine oxide surfactant;
 - (f) 0.5% to 10% of at least one solubilizing agent; and
 - (f) the balance being water, wherein the composition has a pH of 3 to 7 and has a viscosity of 100 to 1,000 cps at 25°C using a #21 spindle at 20 rpm as measured on a Brookfield RVTDV-II viscometer.
2. The composition of Claim 2, wherein the composition also contains a hydroxy containing organic acid which is selected from the group consisting of orthohydroxy benzoic acid, citric acid, glycolic acid, acetic acid and lactic acid and mixtures thereof.
3. The composition of Claim 1, wherein the composition also contains a preservative.
4. The composition of Claim 3, wherein the composition also contains a chelating agent.
- 25 5. The composition of Claim 1, wherein the composition contains a peroxide source.
6. The composition of Claim 1, wherein the composition contains polyethylene glycol.